

NYACP Career Link

Serving as the bridge between physicians and career opportunities



NYACP Career Link is an online resource to advertise and find jobs in general and specialty Internal Medicine and related healthcare areas. Career Link is user-friendly and updated weekly with the latest job listings and postings across New York.

Special Features Exclusively for the Recruiter

- Ads received by Wednesday are posted the following Monday and remain online for one month.
- Interested physicians contact you directly free of charge via the URL you provide.
- Advertisements with graphics appear before plain text ads.

Specifications

- Please e-mail your Web materials (ad text only) in a standard word processing format (Microsoft Word). Graphics should be submitted as separate files (see format below). DO NOT submit graphics in Word file. Due to the nature of publishing on the Web, text formatting will be lost.
- Display ads consist of black text within a cream screened box with an optional graphic.
- Graphics should be in .gif or .jpg format. The dimensions of this graphic should be smaller than 120 x 90 pixels. Graphics can be horizontal or vertical - if the orientation is not obvious please send a hard copy indicating the correct layout. File size should be less than 6K.

Website <http://www.nyacp.org/CareerLink>



WITH GRAPHICS (1 MONTH PRICING)

Non Member Pricing

0-85 words \$300
86-170 words \$580
171-255 words \$860
256-340 words \$1140
341-600 words \$1420

Discount Member Pricing

0-85 words \$250
86-170 words \$480
171-255 words \$690
256-340 words \$940
341-600 words \$1170

WITHOUT GRAPHICS (1 MONTH PRICING)

Non Member Pricing

\$30 plus \$3.00 per word
Note: Minimum ad requirement is 20 words

Discount Member Pricing

\$25 plus \$2.00 per word
Note: Minimum ad requirement is 20 words

To Place an Ad

For additional information or to place an ad contact:

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